

Prevent skills gaps... ...take on an apprentice

In today's economic climate, having a skilled workforce is vital to allow you to gain and maintain a competitive edge. Investing in your workforce through training is investing in your business and your future. Apprenticeships are playing a crucial role in business and, as they are designed by business for business, they provide a source of high-quality sector specific training.

Apprenticeships can help businesses in a massive variety of industry sectors. They offer relevant, flexible training with over 180 Apprenticeships across 80 different sectors from traditional to non-traditional businesses.

Apprenticeships are designed to help employers build their business through:

- Improving your bottom line
- Motivating your workforce
- Filling your skills gap

Free vacancy advertising

To help you source new apprentices, an online service has been set up. This allows you to advertise vacancies on a dedicated website, **www.apprenticeships.org.uk**. Candidates who match your criteria can apply through the site and your vacancy is matched to them. It's easy to use and it's free. You can also search for a learning provider to work with to deliver your training. They can advertise your vacancy and even sift applications on your behalf to save you time and ensure candidates match your criteria.

Visit **www.apprenticeships.org.uk** today
or telephone: **08000 150 600**.

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Leading learning and skills

